



Long Point Region Conservation Authority
LPRCA Media Release



For Immediate Release
June 23, 2017

Cops Help Kids Cast a Line

Port Rowan, ON: Local police officers will be helping kids cast a line this summer during a **Children's Fishing Derby, Sunday, July 2.**

Taking place at **the Backus Heritage Conservation Area**, 1267 Second Concession, Port Rowan, the derby will run from **8 am to 1 pm**. Children 16 and under are invited to "drop a line in the Mill Pond" for a chance to win great prizes. Anglers are asked to bring their own equipment, though bait will be provided. The cost to participate is \$3.00 per child, plus regular park admission.

The event is sponsored by the Canadian National Sportfishing Foundation, a not-for-profit organization dedicated to promoting and protecting recreational fishing. It is also supported by Fishing Forever, the Long Point Region Conservation Authority, Canadian Tire – Simcoe & Delhi, Norfolk OPP and the Police Association of Ontario

Fishing Forever chair Bob Izumi is an avid supporter of recreational fishing for both the young and the young at heart. "I love to create opportunities for children and families to go fishing," states Izumi. "Fishing is one of the very best ways for parents and other adults to establish productive and healthy relationships with children."

For more information on this event please visit www.lprca.on.ca
www.facebook.com/LongPointConservation <http://www.twitter.com/longpointca> or
contact Brandon Good, Supervisor at Backus Heritage Conservation Area, 519-586-2201 ext 221.

To learn more about Kids, Cops and Canadian Tire, please visit www.kidsandcops.ca, www.facebook.com/KidsCopsCanadianTire or contact Sarah McMichael at events@kidsandcops.ca or 877 822 8881.

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